

# Ventureprise Publication Guide

## Books

*Business Model Generation*, Alexander Osterwalder and Yves Pigneur, Wiley, 2010.  
*The Startup Owner's Manual*, Steve Blank and Bob Dorf, K&S Ranch, 2012  
*The Lean Startup*, Eric Ries, Crown Business, 2011.  
*Crossing the Chasm*, Geoffrey A. Moore, HarperBusiness, 2002.  
*Inside the Tornado*, Geoffrey A. Moore, HarperBusiness, 2004.  
*New Venture Creation - Entrepreneurship for the 21<sup>st</sup> Century*, Jeffrey A. Timmons and Stephen Spinelli, Irwin/ McGraw Hill.  
*The Art of the Start*, Guy Kawasaki, Portfolio, 2004.  
*The Innovator's Dilemma*, Clayton M. Christensen, Harper Business.  
*Venture Deals*, Brad Feld and Jason Mendelson, Wiley, 2013

## Periodicals

*All Things Digital* ([www.allthingsd.com](http://www.allthingsd.com))  
*Fast Company* ([www.fastcompany.com](http://www.fastcompany.com))  
*Technology Review* ([www.technologyreview.com](http://www.technologyreview.com))  
*WIRED* ([www.wired.com](http://www.wired.com))

## Blogs

Altos Ventures  
<http://www.blog.altosventures.com/>  
Steve Blank  
<http://steveblank.com/>  
Guy Kawasaki  
<http://blog.guykawasaki.com/>  
TechCrunch  
<http://www.techcrunch.com>  
Fred Wilson  
<http://www.avc.com/>